

WARNING TO ALL PROPERTY INVESTORS – SPRUIKERS ACTIVE IN PROPERTY INVESTMENT INDUSTRY

The Australian property investment industry is valued in excess of \$1 trillion, yet it remains unregulated – effectively allowing hundreds of rogue operators to market their services to unsuspecting consumers.

Hundreds of property-related industry stakeholders, such as real estate agents, property managers, accountants, financial planners, mortgage brokers, builders, developers and property marketers are all competing for your business.

And within an unregulated market place, some unscrupulous operators will act under the guise of a property investment 'expert' to reap thousands of dollars in undisclosed commissions or hidden payments to themselves.

As Australia's peak non-profit industry association for property investment professionals, **PIPA** is passionate about protecting consumers from rogue operators who are unqualified to provide property investment advice.

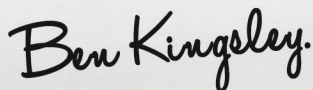
Our advice is: Always look for the **PIPA** logo when dealing with any business or individual that forms part of your property investment transaction.

- **PIPA** members adhere to a professional Code of Conduct designed to better protect consumers from rogue operators
- **PIPA** members adhere to a full disclosure policy, with no hidden commissions or fees
- Dealing with a **PIPA** member provides you with confidence and peace of mind that you are working with ethical, trustworthy professionals

So if you're thinking about investing in property, seek out advice from professional practitioners who are licensed or qualified in their fields of expertise.

To find a **PIPA** professional or Qualified Property Investment Adviser (QPIA) in your area, or to learn more about Australia's peak association for property investment professionals visit www.pipa.asn.au/find.

Yours sincerely,



Ben Kingsley.

Chair of the PIPA board

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